

FRAUEN & FINANZEN
courage

Advertorial

Price list No. 4

Valid from 1 January 2023



Promotional ads/ advertorials

Example: whole-page ad

Short profile

Promotional ads/advertorials (sponsored pages) are pages modelled on the editorial style that the client provides in finished form (text, layout, etc.). Please request a template file from the publisher.

Fixed Courage elements like the logo, section bar, Courage fonts (including Sole Serif Text), standard Courage colours (pink, gold, petrol, burgundy) and editorial textboxes may not be used.

A binding version of the promotional pages must be sent to the publisher for inspection and approval before printing. These pages are clearly labelled "advert". The publisher reserves the right to reject promotional pages with problematic content.

Typography

It is possible to use a similar typography to that used by Courage. Recommended fonts: see right

Layout production

The publisher can produce the layout on behalf of the client. Costs incurred for this service will be charged separately.

Rates

1/2 page 4c: € 5,900.-

1/1 page 4c: € 9,800.-

2/1 page 4c: E 19,600.-

Statutory VAT is charged on top the net prices

Discounts and technical specifications as per current Courage rates card. This ad format has limited availability, please enquire for more information.

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Contact



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