

New magazine format!

TIAM

Copy materials

Price list No. 2

Valid from 1 January 2023



Copy materials

Magazine format:	Width 210 mm x height 280 mm
Printing process:	Cover: Sheetfed offset; content: Web offset Perfect binding
Printing colours:	Eurokala/CMYK (no special colours like Pantone, HKS, etc.)
Digital print templates:	Electronic data storage media (CD) or data sent by e-mail or FTP. Printer profile for the production of proofs: Colour profile for cover advertisements: Colour profile ISO Coated-V2 (Fogra 39) Colour profile for content advertisements: PSO_LWC_Improved (Fogra 45) These profiles are available for download free of charge at www.eci.org
Files formats:	PDF files (according to CTP guidelines) Only PDF 1.3 and 1.4 are permitted. (Please reduce transparencies already in the originating application.) All fonts must be embedded; do not generate OPI information. Create double pages as single pages.
Disclaimer:	The customer is responsible for the technical execution, quality and resolution of the files. Advertisements must be technically sound. If this is not the case, no liability shall be assumed by the publisher for any incorrect appearance. Only proofs printed on newsprint will be accepted as binding colour samples. The publisher assumes no guarantee for advertisements that need to be converted due to file or colour profile errors!

Technical requirements for the production of advertisements

Screen ruling:	80 lines/cm
Resolution:	300 dpi, line drawing 1200 dpi at scale 1:1
Scale:	Set dimensions of advertisement and ad elements at 100%
Trimming:	Please create documents including trimming. The trimming margins inside/cover amount to 3 mm. Design elements in the advertisement that must not be trimmed must maintain a distance of at least 5 mm to the edge of the magazine page.
Typefaces:	Positive typefaces 6 points or larger, semi-bold Negative typefaces 7 points or larger, semi-bold, sans serif. Line thicknesses of typefaces and lines must be at least 0.25 points. Caution is advised when using typefaces with prominent serifs!
Line thickness:	Positive lines at least 0.25 points Negative lines at least 0.3 points
Production of advertisements:	Phone +49 (0) 561/60 280 255 Cornelia Schüßler Phone +49 (0) 561/60 280 256 Joachim Schlewitz Fax +49 (0) 561/60 280 279 prepress@ddm.de
Address for copy materials and proofs:	Dierichs Druck + Media GmbH & Co. KG Anzeigenproduktion TiAM Frankfurter Str. 168 34121 Kassel
Data transmission:	FTP access details provided on request.
Folder name:	TiAM_issue No._customer name_motif

Commercial conditions: The standard Terms and Conditions apply and are available at www.advisor-services.de

TIAM

Contact



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