



www.tiam-fundresearch.de

Short profile

The new PDF newsletter TIAM FundResearch 14-Daily is an amalgamation of the acclaimed newsletters Euro fundspress and FundResearch monthly. Published once a fortnight, it reports on investment funds and ETFs/ETPs. Each issue contains detailed fund and market analyses, interviews with active fund managers and finance market players, research findings, news and comment. It also offers hitlists and three professional sample fund portfolios.

The newsletter also provides insights into the ETF/ETP segment.

As well as an ETF/ETP tip of the week, it presents the most attractive new issues and key figures on tops and flops for all major investment segments. Readers also benefit from three sample ETF portfolios with different risk profiles. The newsletter is rounded off by detailed statistics on funds, ETFs and ETPs.

TIAM FundResearch 14-Daily is a byword for classic to-B communication, with optimised content and a more clearly targeted audience (private wealth managers at banks, independent asset managers, family offices and investment brokers).

Standard advertisement formats

Corner field (W x H) 82.5 mm x 82.5mm
Banner advertisement landscape (W x H) 180 mm x 30 mm

Prices for advertisements

Frequency / cost per advertisement and insertion*

12 insertions € 1,125.-
 25 insertions € 1,000.-

*Minimum sale: 12 advertisements per contract per year. Advertisement prices are eligible for agency commission. Base price per ad: € 1,100.- Advertisement prices are already discounted (from 25 insertions 20 %, from 50 insertions 50 %). All prices are quoted in euros, excluding statutory value added tax.

Banner on title page € 1,500.-

Special formats

For example: 1/3 page portrait or 1/1 page
 Prices on request.

Linking of all formats is possible

Dates

Publication date: on Friday (biweekly)
Ad closing (deadline): Monday before publication date
Cut-off date: Wednesday before publication date

Distribution

By email to 9,000 subscribers

Advertisement files

File formats: To be supplied as TIFF, PDF, EPS or high-resolution JPEG files; colour depth 24 BIT / 16.7 million
Delivery: by email
Delivery address: j.kraenicke@advisor-services.de
Contact: Jörn Kränicke, Phone +49 (0)89/2441 802 62

Please match the resolution as closely as possible in order to achieve the best possible quality of reproduction. Lower or ever higher resolutions can lead to a loss in quality due to ideosyncracies in Adobe Acrobat.

Contact

TIAM Advisor Services GmbH
 Seidlstrasse 26
 80335 München
 Phone +49 (0)89/2441 802 50
 Telefax +49 (0)89/2441 802 69

Managing director:

Dieter Fischer
 Phone +49 (0) 89/2441 802 25
 d.fischer@advisor-services.de

Advertising sales/joint ventures:

Belinda Lohse
 Phone +49 (0) 89/2441 802 66
 b.lohse@advisor-services.de