

TIAM

Copy materials 2025



Copy materials

Magazine format:	width 210 mm x height 280 mm
Paper:	Cover: image printing 200g/m ² Contents: 70g/m ²
Printing process:	Cover: sheetfed offset; content: web offset Perfect binding
Printing colours:	Eurokala/CMYK (no special colours such as Pantone, HKS, etc.)
Digital print templates:	Data by email. Please note that the publisher cannot accept any claims for compensation for incorrect color reproduction in the case of color advertisements without the delivery of a color-binding proof.
Printer profile for proof creation:	
Color profile for cover advertisements:	ISO Coated-V2 300(Fogra 39)
Colour profile for content advertisements:	PSO_LWC_Improved (Fogra 45)
	These profiles are available for download free of charge at www.eci.org
Technical requirements for production advertisements	
Screen width:	70s grid
Image resolution:	300 dpi, line drawing 1200 dpi at scale 1:1 size
Scaling:	Size of advertisement and ad elements to 100%

Trim:	Please prepare the documents including trim. The trim allowances in the inside/cover are 3 mm. Design elements of the ad that are not to be cut must have a distance of at least 5 mm from the format limit of the booklet.
Typefaces:	Positive fonts from 6 point semi-bold Negative fonts from 7 point semi-bold, sans serif Fonts and lines must have a line width of at least 0.25 point. Be careful when using serif fonts!
Line width:	Positive lines at least 0.25 point Negative lines at least 0.3 point
Address for print documents and proofs:	Holderstock Media GmbH Advertising production TIAM Seidlstr. 26 80335 Munich
Delivery of digital print materials:	anzeigen@holderstock-media.de .
Contact:	Astrid Larsen, Telephone +49 (0) 89/6931 946 16
Folder name:	TiAM_issue number_customer name_motiv
Disclaimer:	Technical design, quality and resolution of the files are the responsibility of the customer. Advertisements must be technically flawless. If this is not the case, the publisher will not accept any liability for incorrect publication. Only proofs on newsprint are accepted as color-binding sample templates. The publisher accepts no liability for advertisements that have to be converted due to file errors or color profile errors.

Commercial conditions: The standard Terms and Conditions apply and are available at www.advisor-services.de

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Contact



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