

TIAM

TRENDS IM ASSET MANAGEMENT
Das Magazin für professionelle Portfoliomanager

01
2024

Die besten Fonds 2024

TIAM-Langfrist-analyse zeigt die Top-Aktienfonds und Ihre Strategie » 26

06 | Aktienhauxe
Jetzt wiederholt sich der Höhenflug der 90er-Jahre

16 | Regulierung
Finanzbranche darf sich 2024 auf Erleichterungen freuen

48 | ELTIF 2.0
Neue Möglichkeiten für Private-Investment-Fonds

EXPERTEN IN DIESER AUSGABE



Promotional advertisements/advertorials

Rentenähnliche Erträge im Niedrizinsumfeld

LOYS Global U.S. - Aktienfonds für Anleger, die ruhig schlafen wollen

ANZEIGE

ANZEIGE



ANZEIGE



Example: 2/1 Seite

Short profile

Promotional ads/advertorials (sponsored pages) are editorial-style pages that the client provides in finished form (text, layout, etc.). Please request a corresponding work file from the publisher.

Fixed elements of TiAM such as the logo, section bar, TiAM fonts, TiAM standard colours (blue) and editorial text boxes may not be used.

A binding version of the promotional pages must be sent to the publisher for inspection and approval before printing. These pages are clearly labelled "advert". The publisher reserves the right to reject promotional pages with problematic content.

Typography

It is possible to use a similar typography to that used by TiAM. Recommended fonts: see right

Layout production

The publisher can produce the layout on behalf of the client. Costs incurred for this service will be charged separately.

Prices

1/1 page 4c: € 3,900.-
2/1 page 4c: € 7,800.-

All prices are quoted in Euros, excluding statutory value added tax.

Technical specifications as per TiAM magazine profile. This ad format has limited availability, please enquire for more information.

Example: fonts



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