



Advertiser

Valid from 1 January 2026

TIAM | TRENDS IM ASSET MANAGEMENT

Das Magazin für professionelle Portfoliomanager

03 2025

Spannung garantiert

Rally oder Rückschlag – was bietet das Börsenjahr 2026? Die Aussichten für Aktien, Anleihen, Gold, Immobilien und Kryptos

» 20

28 | Anleiheprofi im Interview
So managt Hakim Saldi-Morella den BayernInvest Renten Europa

42 | Ausnahmefonds im Porträt
Die Erfolgsgeschichte des Pictet-robotics geht weiter

48 | Anlagechance im Detail
Diese Fakten zu ELTIFs sollten Investoren genau kennen

EXPERTEN IN DIESER AUSGABE

Zara Azad
J.-C. Hettich
R. Van Kleeck
Peter Unger
David Lorch
Philip Baub
Dag Höglund
H. I. Saldi-Morella
Andreas Strobl

Promotional advertisements/advertorials

Example: 2/1 Seite

Short profile

Promotional ads/advertisements (sponsored pages) are editorial-style pages that the client provides in finished form (text, layout, etc.). Please request a corresponding work file from the publisher.

Fixed elements of TiAM such as the logo, section bar, TiAM fonts, TiAM standard colours (blue) and editorial text boxes may not be used.

A binding version of the promotional pages must be sent to the publisher for inspection and approval before printing. These pages are clearly labelled "advert". The publisher reserves the right to reject promotional pages with problematic content.

Typography

It is possible to use a similar typography to that used by TiAM. Recommended fonts: see right

Layout production

The publisher can produce the layout on behalf of the client. Costs incurred for this service will be charged separately.

Prices

1/1 page 4c: € **3,900.-**
2/1 page 4c: € **7,800.-**

All prices are quoted in Euros, excluding statutory value added tax.

Technical specifications as per TiAM magazine profile. This ad format has limited availability, please enquire for more information.

Example: fonts

Helvetica Regular,
12 pt.
Position: 7,5 mm
from the upper mar-
gin left and right of
the type area

— Helvetica Neue
Regular 12 pt.

Helvetica Neue Regular 8.5 bis 11pt

Helvetica Neue Bold 11.5 pt

Helvetica Neue Bold 34 pt.



Contact

The cover features the title 'TIAM' in large, bold letters at the top left, with 'TRENDS IM ASSET MANAGEMENT' and 'Das Magazin für professionelle Portfolio Manager' below it. A blue vertical bar on the right displays '03' and '2025'. The central image is a magnifying glass focusing on a bar chart against a background of glowing financial data. Headlines include 'Spannung garantiert', 'Rally oder Rückschlag – was bietet das Börsenjahr 2026? Die Aussichten für Aktien, Anleihen, Gold, Immobilien und Kryptos', and 'Anlagechance im Detail'. At the bottom, there's a row of small portraits of experts.

Publisher:

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