

Advertorial

Valid from 1 January 2026

Promotional advertisements / advertorials

[illegible]

Example: 2/1 Seite

Short profile

Promotional ads/advertorials (sponsored pages) are editorial-style pages that the client provides in finished form (text, layout, etc.). Please request a corresponding work file from the publisher.

Fixed elements of TiAM such as the logo, section bar, TiAM fonts, TiAM standard colours (blue) and editorial text boxes may not be used.

A binding version of the promotional pages must be sent to the publisher for inspection and approval before printing. These pages are clearly labelled “advert”. The publisher reserves the right to reject promotional pages with problematic content.

Typography

It is possible to use a similar typography to that used by TiAM. Recommended fonts: see right

Layout production

The publisher can produce the layout on behalf of the client. Costs incurred for this service will be charged separately.

Prices

1/1 page 4c: € **3.900.-**

2/1 page 4c: € **7.800,-**

All prices are quoted in Euros, excluding statutory value added tax.

Technical specifications as per TiAM magazine profile. This ad format has limited availability, please enquire for more information.

Example: fonts

[illegible]

TIAM

Contact



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